

2015 HCR 2.0 CONFERENCE SPEAKERS



Pamela Abner is the Chief Administrative Officer at the Office for Diversity and Inclusion at Mount Sinai Health System. She has more than twenty years of comprehensive senior level human resources experience in a multi-site health care system overseeing and leading benefits, pension, recruitment, compensation employee relations and HR systems.



Sonia Angell, MD MPH is a Deputy Commissioner at the New York City Department of Health and Mental Hygiene (NYC DOHMH), overseeing the newly created Division of Prevention and Primary Care.



AnaElsa Avilés is a Labor Management Consultant II. She has extensive experience working with non-profit, labor organizations, and other entities at a national and international level. Prior to joining the Labor Management Project, AnaElsa served as Education and Training Specialist with the American Federation of State, County and Municipal Employees (AFSCME) in Washington, DC.



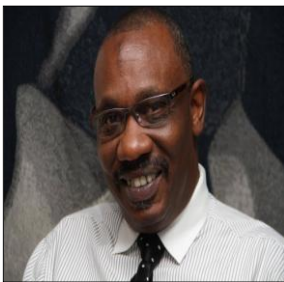
Alyssa Bryson is the Program Director of CoLab's Inclusive Regional Development work. In this capacity, she works with community, university, business, government, and NGO partners throughout Latin America and the Caribbean - primarily in Colombia and Chile - to strengthen the involvement of local residents in the formulation of development priorities.



Sakara Bey, MBA is currently a Manager with the 1199SEIU/League Labor Management Project. For more than 10 years, she has worked to assist labor and management in developing innovative ideas to address complex challenges inherent in an ailing healthcare delivery system.



Neil S. Calman, MD is chair of Mount Sinai's Department of Family Medicine and Community Health, which was launched in 2012 in collaboration with the Institute for Family Health. Dr. Calman is the president, Chief Executive Officer, and a cofounder of the Institute for Family Health, one of the largest networks of community health centers in New York State. He is a board-certified family physician who has practiced in the Bronx and Manhattan for more than 30 years.



Rodney L. Brown, M.H.S. is currently a Labor Management Consultant for 1199SEIU Training and Employment Fund. He develops and implements collaborative initiatives for Union and Management in major Health Care Systems in New York City, New England, Upstate New York and the Greater Baltimore area. He is also an Adjunct Professor in the Graduate Program at Baruch College and an Adjunct Professor at Cornell University's School of Industrial and Labor Relations.



Maria Castaneda was elected 1199SEIU Secretary-Treasurer in April 2007. She oversees an annual budget of \$135 million, and works closely with President George Gresham and all Officers and Executive Council members to promote the Union's agendas.



Dayna Cunningham is Executive Director of CoLab. Prior to CoLab, as Program Director of the ELIAS Project, an MIT-based collaboration between business, NGOs and government, she worked with leaders using profound innovation processes to create multi-sector initiatives for economic, social and environmental sustainability.



Mayor Bill de Blasio is the 109th Mayor of New York City. From his early days as a young City Hall staffer, to serving on his local school board, to his most recent position as Public Advocate for the City of New York, Bill de Blasio has spent his life fighting to ensure that every New Yorker - in every neighborhood throughout our five boroughs-- gets a fair shot.



Fritz Francois, MD, MSc, FACP is a tenured Associate Professor of Medicine and Chief of Medicine at New York University Langone Medical Center in Manhattan, New York. Dr. Francois earned a B.A. with commencement speaker honors from NYU College of Arts and Science and completed his medical degree at the NYU School of Medicine, where he stayed for internship, residency, chief residency, and gastroenterology fellowship. He is an academic gastroenterologist whose research interests include esophageal disease, *H. pylori*, Hepatitis C, and colorectal cancer screening in minority populations.



George Gresham was elected 1199SEIU President in April 2007. He is the fifth president in the union's 75-year history. In June and July 2009, George directed the successful collective bargaining with the League of Voluntary Hospitals and Homes on behalf of 135,000 New York metropolitan area members at 87 institutions.



Andy Goodman is a nationally recognized author, speaker and consultant in the field of public interest communications. Along with *Storytelling as Best Practice*, he is author of [Why Bad Ads Happen to Good Causes](#) and [Why Bad Presentations Happen to Good Causes](#). He also publishes a monthly journal, *free-range thinking*, to share best practices in the field.



Jason Helgerson, NY State Medicaid Director became Medicaid Director for New York in January, 2011. New York's Medicaid program provides vital health care services to over 5 million New Yorkers and has an annual budget in excess of \$54 billion.



Nicole Hollingsworth, EdD, MA, MCHES, is a Master Certified Health Education Specialist based in the New York metropolitan area. In her role as the Assistant Vice President of Community and Population Health, she oversees the creation and implementation of community and population health strategies, patient education systems, community based interventions, and the development of worksite wellness resources for the Montefiore Health System.



Nick Iuviene is the Director of the Just Urban Economies Program at MIT's Community Innovators Lab. His work focuses on urban economic democracy projects including the Bronx Cooperative Development Initiative and the Emerald Cities Collaborative.



Marshall Jones is a celebrated spoken word artist whose work is exploding around the world. His unique gift runs deep into the human experience, exploring universal themes that run the gamut from identity and culture to connection and technology.



Deborah King was appointed Executive Director of the 1199SEIU Training and Employment Funds in 1995. She has been involved in quality worker education and labor relations for over 40 years. She started her career as an organizer for District 65, Retail Wholesale and Department Store Union (RWDSU) in 1964. She previously served as a Vice President and Executive Vice President of 1199SEIU, developing training, employment security and labor-management initiatives.



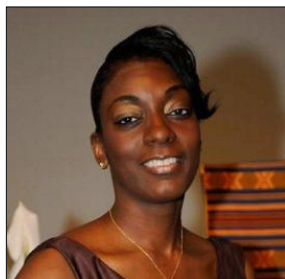
Virna Little is Senior Vice President for Psychosocial Services and Community Affairs. She is responsible for the administration and delivery of behavioral health, community and grant funded programs in twenty six federally qualified health centers throughout New York City and New York States Hudson Valley Region. Dr. Little is responsible for the administrative and clinical oversight of the Psychosocial Services Department consisting of almost 300 staff members



Bruce McIver is the current President of the League. He joined the League in November, 1991 as president. Prior employment included President of the Long Island Railroad, Commissioner of Labor Relations for the City of New York and Vice President of Labor Relations for the Metropolitan Transportation Authority.



Ana Mola has held several key leadership positions at New York University Hospital for over 20 years. Since 2012 she is served as Director of Care Transitions and Population Health Management. She provides leadership and strategic direction to care transitions, utilization management, and clinical documentation improvement programs.



Samantha Morales is the Development Manager with the 1199SEIU/League Labor Management Project. She began her career in healthcare 23 years ago working in Beth Israel Medical Center. As an employee of Beth Israel Medical Center, Samantha became an active 1199SEIU member. She went on to become a delegate and within months, was appointed as an Organizer to represent over 3000 members at Beth Israel Medical Center.



Marcia Mayfield joined the LMP in 2012 as Senior Research Manager. She has more than 20 years of experience as a manager and technical advisor in program planning, monitoring, evaluation, applied research, and strategic planning for healthcare, public health and social service agencies, not-for-profits, and private foundations.



Samonne Montgomery joined the Labor Management Project as a Research Analyst in 2012. She has a decade of experience conducting high-quality applied and academic research. At the LMP, she takes pride in highlighting the collective achievements of labor-management partnerships.



Yorman Nunez is the Bronx Cooperative Development Initiative Program Coordinator at MIT Community Innovators Lab. Previously, he was a community organizer with the Northwest Bronx Community and Clergy Coalition (NWBCCC) and he co-founded the Urban Youth Collaborative, a citywide youth organization working on education reform. After his work at NWBCCC, he began a career in electoral organizing, managing many political campaigns.

Marie Rosenthal MSN, RN, NHA is Vice President for Post Acute Care Services for Jewish Home Lifecare where she is responsible for developing and implementing best practices in post acute care programs.

Joseph Sacco, MD, is the founder and Medical Director of the palliative medicine consultation service and hospice inpatient unit at Bronx-Lebanon Hospital Center. Dr. Sacco is also an Associate Professor of Family and Social Medicine at the Albert Einstein College of Medicine.



Kandace Simmons is a mindfulness and meditation teacher who has a clear understanding of the inner workings of the business world. Through her sessions, she seeks to release professionals of the burdens and stress they experience while enhancing their focus, productivity, creativity, and overall well-being.



Rona Shapiro is the Executive Vice-President of the Home Care Division. She has been active in the labor movement and the fight for social justice for over 37 years.



Terri Straub is an independent health care consultant recognized for her work in bringing transformational changes to health care organizations through effective policy adoption, health care technology and innovation, and workforce redesign. Ms. Straub has a strong track record of bringing both senior leadership and frontline staff together to develop strategic approaches and practical solutions in designing, implementing, and evaluating sustainable organizational opportunities to improve outcomes, patient satisfaction, cost containment, and workforce turnover.



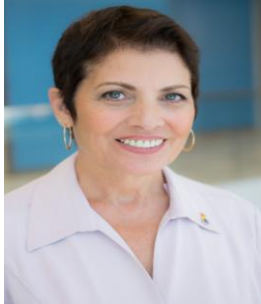
Phil Thompson is an urban planner and political scientist. He received a B.A. in Sociology from Harvard University in 1977, a M.U.P. from Hunter College in 1986, and a PhD. in Political Science from the City University of New York Graduate Center in 1990. Phil worked as Deputy General Manager of the New York Housing Authority, and as Director of the Mayor’s Office of Housing Coordination.



Estela Vazquez is an Executive Vice President of 1199SEIU, the largest healthcare union in the country with approximately 400,000 members. As an Executive Officer she leads a team that represents 15,000 hospital workers at Montefiore Medical Center, Beth Israel, St. Luke’s-Roosevelt Medical Centers, and other institutions.



Sandi Vito is the Director of the 1199SEIU/League Training and Upgrading Fund, the Greater New York Education Fund and the Registered Nurse Training and Job Security Fund. The three organizations are jointly governed by labor and management with more than 500 contributing hospitals, nursing homes and health centers and 150,000 eligible workers in the greater New York metropolitan region.



Barbara E. Warren Psy.D., is Director for LGBT Programs and Policies in the Office for Diversity and Inclusion of the Mount Sinai Health System in NYC where she is leading the system wide implementation of HRC's and the Joint Commission's guidelines for LGBT culturally and clinically competent health care.



Susan Wasstrom currently serves as the Interim Director of the Labor Management Project. She has worked for the 1199SEIU Training and Employment Funds for 14 years. Previously, she had her own consulting business providing services in organizational development, strategic planning, process improvement and labor management collaborative innovation.

Faith Wiggins is the Director of the 1199SEIU Home Care Education Fund. She joined the Training and Employment Funds (TEF) in 2002. She oversees the Home Care Education Fund's collective bargaining and grant-funded training programs as well as Citizenship and Second Language programs for TEF. Prior to joining TEF, Faith served as Director of Workforce Development at Cooperative Home Care Associates (CHCA), a worker-owned home care agency and was also a founding board member of the Paraprofessional Healthcare Institute, now known as PHI.



Bridget Zimmermann is the Director of the Cardiopulmonary Rehabilitation Program at Jewish Home Lifecare, Manhattan. She holds her Masters in Clinical Exercise Physiology and her MBA in Healthcare Administration. Bridget has worked in Cardiopulmonary Rehabilitation for over 10 years and continues to teach on a collegiate level.